

DigitalDistinctions™

A digital printing solution by Viracon.



Every building is a blank canvas waiting for a dash of inspiration.

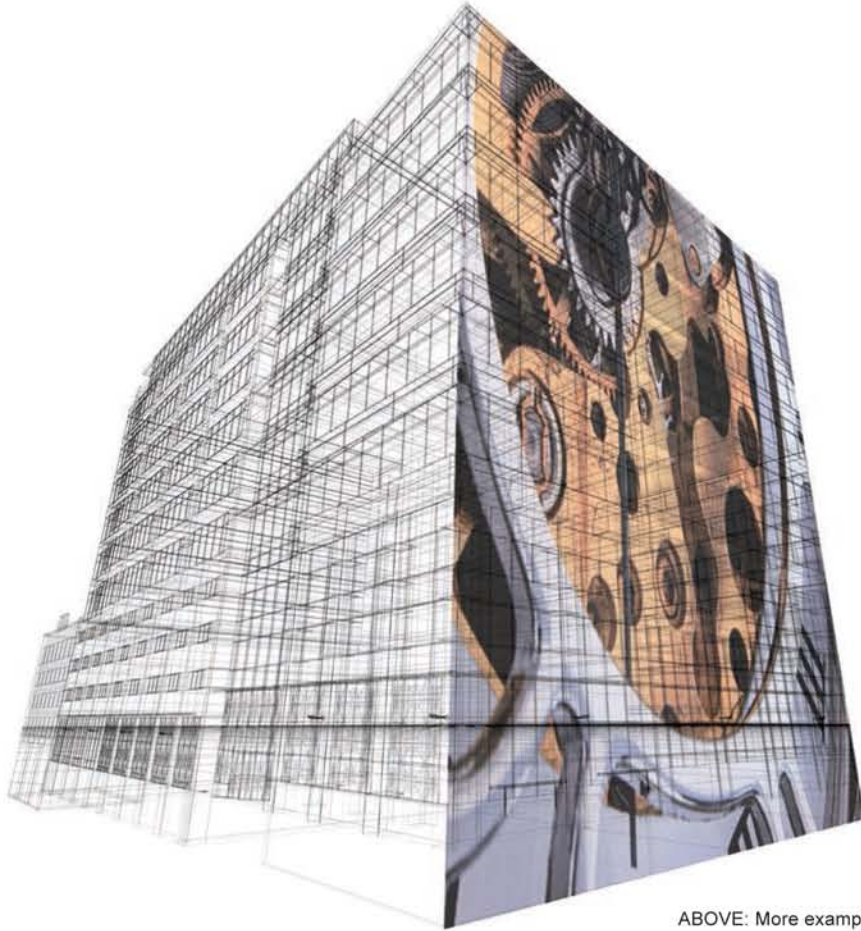
The great possibilities of architectural design are now even more possible. DigitalDistinctions™ by Viracon combines the durability of ceramic inks with the versatility of digital printing into one proven solution for all glass-printing applications. A stunning new technology that's as beautiful and imaginative as it is functional.

Why Architects choose DigitalDistinctions™ by Viracon:

- Virtually unlimited design possibilities.
- Low-E coatings can be applied to the ceramic ink.
- Optimized energy performance.
- Enhanced durability and beauty of ceramic ink.



For those whose artistic visions are just too big for an ordinary piece of canvas.



ABOVE: More examples of DigitalDistinctions™ printing on Viracon Glass.

Design without limits. DigitalDistinctions™ by Viracon finally removes the limitations of screen-printing. Now, you can print a vast number of colors on glass with complete predictability, repeatability and ceramic ink durability. Plus, you'll enjoy the benefits of greater UV resistance, transparency, and scratch resistance, while applying Viracon's solar control coatings directly over the digital image.

The artistic possibilities of DigitalDistinctions™ would mean nothing if it didn't also meet or exceed functionality requirements. In fact, digital in-glass printing enhances the functionality of glass and the energy performance of your building by optimizing light diffusion and transmission, energy efficiency, solar control and the support of carbon emission reduction. Functionality has never looked this good.

For additional information visit viracon.com, or contact us at glass@viracon.com or call 800-533-2080.